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Name of Examination : **Summer 2021** - (Preview)

Course Code & Course Name : **CO253U - Entrepreneurship and Business Management Information**

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Maximum Marks : **60**

Duration : **3 Hrs**

[Edit](#) [Print](#) [View Answer Key](#) [Close](#) **Answer Key Submission Type:** Marking scheme with model answers and solutions of numerical

Instructions:

1. All questions are compulsory.
2. Illustrate your answer with suitable figures/sketches wherever necessary.
3. Assume suitable additional data; if required.
4. Use of logarithmic table, drawing instruments and non programmable calculators is allowed.
5. Figures to the right indicate full marks.

NOTE:- Attempt any two sub-questions from Q.1, 2, 3 and both sub questions are compulsory from Q.4 and 5.

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|-------|--|-----|
| 1) A) | Define entrepreneurship. Discuss the main function of it and list various characteristics or qualities of successful entrepreneur. | [6] |
| B) | Discuss about influence of political and economic conditions on enterprise. | [6] |
| C) | What is enterprise? List drawback of it and discuss about failures of enterprise. | [6] |
| 2) A) | List different theories of entrepreneurship? Explain sociological theory in brief. | [6] |
| B) | Define small business. List various characteristics of small business and compare small and large businesses. | [6] |
| C) | Why business growth is needed? List different issues related to small business and compare business growth and expansion. | [6] |
| 3) A) | List and explain different stages of small business development. | [6] |
| B) | What are barriers to entrepreneurship? Discuss various problems related to it. | [6] |
| C) | What are different approaches in enterprise? Explain social approach in brief. | [6] |
| 4) A) | Discuss the narrow and broad meaning of enterprise. | [6] |
| B) | What are different enterprise attributes? Discuss the role of external environment on entrepreneur. | [6] |
| 5) A) | Discuss the meaning and nature of small business and explain different types of small business. | [6] |
| B) | Explain the integrated approach of an enterprise. | [6] |

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